Faith Grady Product Designer (UI/UX)

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SKILLS

Technical: Figma, Adobe Creative Cloud (Photoshop, Lightroom, Illustrator, InDesign, XD), Java, Python, HTML, CSS, LaTeX
Design: User Interface Design, User Experience Design, Interaction Design, Accessible Design, Web Design, Mobile App Design, Color Theory, Design Thinking, Visual Design/Strategy, Prototyping, Wireframing
Leadership: Organization, Time Management, Collaboration, Active Listening, Teamwork, Adaptability, In-Person/Virtual Communication, Complex Problem Solving

LEADERSHIP EXPERIENCE

Student Council, Columbia University New York, NY
Senior Class President *Fall 2023 - Spring 2024*
- Managed all communications with the Senior Class (900+ students), including the creation and distribution of email newsletters
- Created a Senior Class Instagram to establish casual and frequent interaction/communication with the senior class
- Collaborated with other undergraduate Senior Class Presidents to plan events for 2,500+ undergraduate students; Led communications initiatives and facilitated sharing feedback to achieve unanimous staff/team approval for finalized designs

Vice President of Communications (Executive Board) *Fall 2022 - Spring 2023*
- Drafted, completed, and sent weekly email newsletters to 2,700+ students; supervised the Council's email correspondence
- Managed the creation of effective and digestible visual content with an emphasis on using accessible design protocols
- Designed and ordered merchandise (mugs, sweatshirts, t-shirts, tote bags, etc) utilizing Columbia's branding guidelines

WORK HISTORY

Yale University New Haven, CT
Communications Consultant, *Berkeley Divinity School* *December 2023 – May 2024*
- Contracted to build a new website for Berkeley Divinity School at Yale, emphasizing a streamlined information flow
- Elevated User Experience throughout the development phase, leading to a user-friendly website and increased user engagement

Spectator Publishing Company New York, NY
Product Designer (UI/UX), *Product Team* *September 2023 – May 2024*
- Ideated, designed, and prototyped features for the Spectator Publishing Company products utilizing Figma and following existing brand and visual style guidelines; Collaborated/gathered feedback from product, engineering, and revenue teams
- Assisted with designing and launching the Columbia Daily Spectator mobile application for iOS
- Spearheaded a redesign of the Daily Mini; Advocated for/implemented features like hover effects to augment user engagement

Columbia University New York, NY
New Student Orientation Program Student Chair, *Student Life* (Contract) *April 2023 – September 2023*
- Led and developed the visual design and branding of the Fall 2023 Orientation through logo, nametag, and t-shirt design
- Participated in cross-functional collaboration to organize and oversee a series of multi-school events in a fast-paced environment; thoughtfully considered feedback and critiques from supervisors, team members, and event management teams

Figma New York, NY
Campus Lead, *Figma for Education* (Contract) *August 2022 – October 2022*
- Liaised between Columbia University Event Management, Columbia University Student Organizations, and Figma for Education
- Coordinated efforts to secure a campus venue, promote, and successfully organize the Figma Roadshow at Columbia University
- Recruited 300+ registrants and 175+ attendees, surpassing the registration goal by 50% and the event attendance goal by 75%

Freelance Los Angeles, CA
Hair and Makeup Artist *October 2017 – March 2020*
- Spearheaded projects and campaigns in the advertising and beauty industries; assisted artists on projects with celebrity clients
- Designed and maintained a professional website showcasing a comprehensive portfolio of hair and makeup work; Assisted peers in web design, providing guidance on optimizing online portfolios for maximum visual impact and user experience.
- **Notable Clients:** Netflix, Hulu, Marriott, UCLA Health, BCBG, Quay, FabFitFun, Bree Kish, Bella Golden, Annalise Basso, Brittney Sullivan, Rob Rumsey, Katie Mellinger

EDUCATION

Columbia University in the City of New York New York, NY
Bachelor of Arts in Visual Arts, Concentration in Computer Science *Expected: May 2024*

*Relevant Coursework***:** Computer Science and Programming in Java, Python for Scientists and Engineers, Honors Data Structures and Algorithms, Discrete Mathematics, Fundamentals of Computer Systems, Linear Algebra, Computer Science Theory, Advanced Programming, User Interface Design, 20th Century Art, Seminar in Contemporary Art, Visual Arts Senior Thesis/Visiting Critic
*Honors and Awards***:** Dean's Academic Honor List, Student Life Service Award (Spring 2022, Spring 2023)
*Campus Involvement***:** Student Council (Fall 2021 - Present), Orientation Leader (Spring 2022 - Present), Kappa Alpha Theta (Spring 2022 - Present), Design@Columbia (Fall 2022 - Present), Google Developer Student Clubs (Fall 2022 - Spring 2023)

Make-Up Designory Burbank, CA
Certificate in Beauty and Special FX Makeup (Master Make-up Artistry Program) *September 2017*